



V

VILLA VITTORIO

MASSA FERMANA

| BROCHURE



## Stay, relax, celebrate and play at our Italian hideaway!

Our beautiful Italian villa, nestled in the stunning region of Le Marche, is the perfect place for families and friends to come together and enjoy la dolce vita. With every luxury you could wish for, you can relax, celebrate special moments and create unforgettable memories, far away from the rush of everyday life.





# OUR STORY

Ruben spent the last 14 years in a commercial leadership role at an Italian family-owned cosmetics company (B Corp). He traveled the world, built valuable connections and truly enjoyed meeting new people and building connections. The company's pioneering role in sustainability strongly inspired him and it's where his love for Italian culture, the passion of its people, the food and the breathtaking nature began.

Glória has a background as a fashion stylist and a strong sense for design, styling and color. With her eye for detail and natural feeling for atmosphere, she knows exactly how to create a place that feels right warm, stylish and balanced. Her love for fashion and organization is reflected in every detail, making Villa Vittorio the place where everything comes together.

Together with our son Teddy Loué (6) and our labradoodle Dutti, we have found our place here, a place that feels a little magical to us every single day. Villa Vittorio is not just a house to us, but an experience we love to share.

Whether you come for a relaxing holiday with family or friends, an inspiring retreat or an intimate wedding, everything is possible here. Whatever your plans may be, we hope you create memories that will last a lifetime.

A presto a Villa Vittorio,  
Ruben, Glória & Teddy Loué





STAY

## The Villa

Villa Vittorio features 7 bedrooms, accompanied by 4 bathrooms.

## The Guests

Villa Vittorio and the dependance can comfortably host up to 14 guests.



# The Rooms



**La folla**

2 Single beds + ensuite bathroom



**Lo scrittore**

Kingsize bed + open ensuite bathroom



**La Famiglia**

Kingsize bed + ensuite bathroom

# The Rooms



L'Artista  
2 Single beds



Il Giardino  
2 Single beds



La Stanza dei Sogni  
2 Single beds



Piano terra  
2 Single beds







# RETREATS & WEDDINGS



# 1. Let's unwind

Mats, blocks, a small yoga deck and plenty of serene spots for sunrise and sunset sessions. Everything you need to slow down and reconnect.

Afterwards, sink into the sauna or jacuzzi and fully unwind.





## 2. Let's relax

A jacuzzi, an outdoor cinema, a shallow end for the little ones, and a 10-meter heated pool, everything designed to help you slow down and fully recharge.

And if you feel like taking it one step further, we are happy to arrange a professional massage to enhance your relaxation.



### 3. Let's play

A cozy gym, a pool table, darts, an arcade with over 20,000 games, an outdoor ping pong table, and a jeu de boules court. Plus a dedicated playground where kids can run, explore, and have endless fun.







**EFFORTLESS**

# Why Le Marche, Italy?

Le Marche is one of those places that quietly steals your heart. With rolling hills, charming villages, endless views, and a landscape still wonderfully untouched by mass tourism.

It has everything we love about Italy: the beauty, the food, the rhythm of life... but in a more authentic, relaxed way. No crowds, no rush... just space to breathe, explore and truly connect.

Villa Vittorio is nestled in the hills near our beloved village of Massa Fermana, a place that feels both hidden and welcoming at the same time. It's the perfect setting to slow down, come together and create something meaningful, whether that's a retreat, a special gathering or simply time well spent.

This is Italy as we fell in love with it. And we can't wait to share it with you.

## Airports

Ancona - 40 km - 50 min car drive

Perugia - 117 km - 80 min car drive

Bologna - 250 km - 150 min car drive

Florence - 283 km - 180 min car drive

Rome - 253 km - 180 min car drive

# Effortless Organization

Planning something special should feel just as good as the experience itself. With us, it's relaxed, personal and taken care of, the Italian way.

Whether you're hosting a retreat, a wedding or a gathering with friends, we're here behind the scenes to help with the details. From logistics to local touches, we think along with you so everything flows naturally.

So you can stay in your element holding space, bringing people together or simply enjoying the moment, while we make sure it all comes together effortlessly.

# 1

## *Personal WhatsApp concierge*

Need a local yoga instructor, a massage therapist or Italian catering? Consider it done. Do you need extra help with suppliers for your event? No problem.

# 2

## *Seamless Logistics*

From airport pickup to drop-off, we can get your travel sorted. Plus, we know the best transport partners in town. So you're in good hands!

# 3

## *Tailor-Made Experiences*

From truffle hunting and wine tasting to hands-on pasta and pizza workshops or even making your own salami. We're happy to create experiences that make your stay truly unforgettable.



# THE BUDGET

Our rates vary between €850 and €1.000 per night, depending on the season.

### Included in your stay

- Accommodation for up to 14 guests
- Bed linen, bath & pool towels
- Personal WhatsApp concierge to assist you and connect you with the best local experiences
- Full access to all villa facilities;

*Multiple terraces*

*Outdoor fire pits*

*Spacious garden with fruit trees and herb garden*

*Various chill spots, including hammocks*

*Heated pool, sauna & jacuzzi*

*Outdoor cinema with beamer*

*Small indoor gym, yoga quipment*

*Game room with pool table, darts, table tennis & arcade (20,000 games)*

*Dedicated playground for kids*

Plus, we can connect you with our trusted partners for all your retreat needs. No hidden costs, just pure luxury and convenience. What's not to love?

A cleaning fee of €550 per booking and a refundable security deposit of €500 are required.

For weddings, an additional fee of €1.500 per event day applies.



# THE FOOD

## How it works

Good food is at the heart of any Italian experience and we completely understand that it's a big part of why you're here.

We have great connections with trusted local catering partners who create fresh, flavorful Italian dishes for every moment of the day. From relaxed breakfasts to long dinners shared at the table, everything is taken care of so you can simply enjoy.

Planning a wedding or special event? We offer tailored menus to match the occasion and your style.

Looking to make it even more memorable? Think of experiences like a pasta-making workshop, a laid-back pizza night, a BBQ with friends or a cocktail welcome to kick things off all easy to arrange and always a great addition to your stay.

Prices for catering and experiences are available on request.





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## We'd love to hear from you

Feel like experiencing this place for yourself? We'd love to hear from you. Whether you have a question, an idea, or you're ready to plan your stay, don't hesitate to reach out. We're here to help make your time here truly special.

With love,  
Ruben & Glória

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